

Delivering Powerful and Effective Presentation

By Francis Ho

BACKGROUND

A great presentation does not just happen. It is planned, rehearsed then delivered with flair. A good presenter is one who learns the skills of presentations – not one who hopes for talent to carry them. Public speaking is a set of skills not a talent. You can be a good presenter if you learn the skills for presentation success. In this course, participants will master the skills and build the confidence that will make them a better speaker and presenter.

COURSE OVERVIEW

1. Getting started: 9 Presentation Sins
 - How many can you relate to?
 - How you can avoid them?
2. Key fundamentals about Presentation
 - Human Insight #1: How people learn.
 - Human Insight #2: How we retain information
 - The Communication Model
 - The 3 Vs
3. Controlling your jitters
 - Root cause of fear of public speaking.
 - Techniques to overcome nervousness and fear
4. Planning your Presentation
 - Finding an Opening
 - How to use an effective opening (or your audience will tune out from the start)
 - Relate opening to the central theme.
 - Keep opening brief but impactful
 - Elements of an effective opening
 - Types of openings
 - Structuring the Body
 - The Central theme
 - Purpose of the presentation
 - Maintaining the flow
 - Keeping the logic
 - Making it relevant for the audience
 - The 3 Ts

- Powerful Close
 - How to close off with a powerful ending
 - Types of closing and the effects
- 5. Factors of the Presenter
 - Voice factor
 - Making sure you are sending out the right message through your body language
 - Techniques to create a professional presence.
- 6. Using energy level to control the presentation
 - How to use energy to develop enthusiasm in your audience
 - How to use vocal skills to add energy.
 - How to use body language to add energy
- 7. Engaging your audience
 - Building rapport with the audience
 - Maintaining dialogue with audience
 - Engagement through the 5 senses
- 8. Using visual aids to create impact and attention
 - Key points about using PowerPoint
 - 13 PowerPoint sins you must avoid
- 9. Adding punch to your presentation
 - How to improve your presentation from a 2D script to a 3D dimension.
 - An invaluable list of tools to inject fun, humor, interest, participation and diversion to bring your presentation to life, and to keep your audience attentive and enjoy themselves.
- 10. The importance difference between jokes and humor and when to use them
- 11. The power of the Pause and when to use it
- 12. Your Presentation
 - To reinforce the learning points, participants will prepare and present a short presentation which will be recorded for review by the participants. Participants will also evaluate each other and provide constructive feedback

LEARNING OBJECTIVES

At the end of the course, participants will be able to acquire skill sets to:-

- Plan and prepare presentation
- Gain rapport with your audience
- Recognise how visual aids can create impact and attention
- Create a professional presence
- Deliver with skills and confidence

BUSINESS FUTURE **C O N S U L T I N G**

LEARNING METHODOLOGY

A balanced use of mini lectures, practices and peer learning are used to assist participants to sharpen their presentation effectiveness. Practices and role plays would be emphasised.

TARGET AUDIENCE

Suitable for anyone requires to make impactful presentations in the course of work.

COURSE DETAILS

Course duration : 2 days

Course fees : S\$899.00 (includes lunch and two coffee breaks)

Any further enquiries, please contact us at
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